HANDOUT 4.3 — DRIVERS, BASELINE INFORMATION, NICHE WORKSHEET

What Do Managers Need to Assess?

DRIVERS

Legislative Mandates
Agency and Organizational Goals
Priority Environmental Issues
Stakeholder Interests

ESTABLISH PROGRAM NICHE

Strengths and Weaknesses
Opportunities and Threats (SWOT)
Gap Analysis and Competition
Partnerships and Stakeholders

PROGRAM STRATEGIC PLAN

Resources
Activities
Outputs
Outcomes

BASELINE INFORMATION

Condition of Resources
Human Use of MPA
Social/Community Assessment
Capabilities of Program

- 1. What are your MPA's key drivers?
- 2. What documents do you have now or can get that provide information on your baseline conditions?
- 3. What key points need to be considered while identifying your niche?